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## MEDIA ADVISORY

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### **ELDERTREKS AND CARP ANNOUNCE NEW PARTNERSHIP**

TORONTO — Adventure travel company ElderTreks, which specializes in trips designed for people 50 and over, is partnering with CARP to offer travel benefits and discounts to new and existing members.

- WHAT:** The partnership between ElderTreks and CARP will be announced, followed by a discussion of future plans and opportunities for ElderTreks travelers who are also CARP members. Following the official announcement, a question and answer session will be held.
- WHO:** Gary Murtagh, CEO and Founder of ElderTreks and Moses Znaimer, CARP President will make the announcement together.
- WHEN:** Noon to 1 p.m. Saturday, Sept. 8, 2018
- WHERE:** CARP Chapter 2 Headquarters  
Street Address: 30 Jefferson Ave. Toronto, ON. M6K 1Y4  
Room: Conference Room 2
- DETAILS:** All guests must register by calling the ElderTreks office at 800-741-7956. Parking will be available at the front of the building free of charge.

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