

CAROLINE PAGE NORTON



(828) 448-9233



carolinepage1998@gmail.com



carolinepagenorton.com

PROFILE

I'm a pop-culture-obsessed storyteller with a passion for brand design and creative strategy. Detail-oriented and eternally ambitious, I always like to add a touch of whimsy and wonder to my work.

EDUCATION

B.A. Media and Journalism
Public Relations | Graphic Design
The University of North Carolina
at Chapel Hill
2016-2020

SKILLSET

Proficiencies

Adobe Creative Suite

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- Adobe AfterEffects

Figma

Canva Pro

Google Drive

Microsoft Suite

HTML/CSS

Public Relations

Creative Strategy

Event Planning

Copywriting

Video Production

Social Planning

Graphic Design

Visual Branding

Web & UI Design

Infographics

Print Collateral

Presentation Design

EXPERIENCE

2022
-
PRESENT

Marketing Graphic Designer
University Development Office
UNC-Chapel Hill

2020
-
PRESENT

Brand Strategist & Designer
Hydrangea Lane Creative Co.

2020
-
2022

Contract Graphic Designer
Lenoir-Rhyne University

2020
-
2022

Lead Graphic Designer
KnowSeafood

2020

Sales Associate
Talbots

2018
-
2020

Director of Marketing
Wallace Beeson Foundation

Fall
2019

Public Relations Consultant
The Jordan Institute for Families
Hussman School of Journalism and Media

Fall
2019

Art Director
Under Mind Infographic Magazine
Hussman School of Journalism and Media

Fall
2019

Communication Assistant
Kidzu Children's Museum
APPLES Service-Learning

2018

Marketing Associate Intern
Playmakers Repertory Company

To learn more, visit my portfolio site or connect with me on LinkedIn!